



MLTC Resource Development

Press Release for Announcing SBIC Winners

April 29, 2013

RDI announces winners of the Small Business Idea Challenge

MLTC Resource Development LP (RDI) extends its congratulations to the winners of the Small Business Idea Challenge (SBIC):

Youth Category:

1st Place Winner – Larissa Burnouf, Indigenous Multimedia

2nd Place Winner – Myrna Laprise, Myrna's Fresh Salon

Adult Category:

1st Place Winner – April Mistickokat, April's Somethin Sassy

2nd Place Winner – Trixie Lameigre, LA Cutz

The program began in January with each participant enrolling in entrepreneurship training in order to get a good understanding of what it takes to develop a good business plan. Finalists were selected by a panel of business experts who reviewed and provided feedback and guidance on the proposed new ventures. On April 24th eight finalists in each category presented their completed business plans to a panel of judges who selected the ultimate winners. A total of \$15,000 was distributed to the winners to use toward the further development of their businesses.

Overall, all involved felt the program was very successful. RDI employee and SBIC organizer Devon Fiddler commented, "Everyone learned so much! Even if they didn't win any prize money, everyone is a winner because they were able to develop their business ideas and get an appreciation for how to keep moving forward to realize their dreams."

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